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WorldVest Equity transitions into a Global Merchant Bank

Introduces Strategic Venture Banking

LOS ANGELES, CA – February 12, 2009 – WorldVest Equity, Inc. (OTC: WVEF.PK) (“WorldVest”) continues to identify unique opportunities and broaden its global investment infrastructure through its transition into a global Merchant Bank. WorldVest characterizes a Merchant Bank as an organization that offers not only traditional investment banking, asset management and advisory services, but also makes direct investments as a principal in select private equity and venture capital transactions.

The recent lack of liquidity in the global financial markets provides tremendous power to those with the ability to deploy strategic resources and capital. WorldVest, which has a senior management team with substantial experience and proven track record, acts as a solution provider where one did not exist before. The management team, its network of trusted advisors, associates and affiliates enable WorldVest to create significant shareholder value and access the very highest caliber transactions on a global basis.

The economic downturn has created an opportunity for growth in the business of global merchant banking. Accordingly, WorldVest continues to develop its existing portfolio of disruptive technology assets while pursuing additional opportunities to make acquisitions and strategic investments. The company’s mission is to evaluate unique investment opportunities in all geographic markets, industries, and stages of development based on their individual merits participating in those which offer the greatest risk-adjusted returns for WorldVest shareholders. Initially, WorldVest’s focus is on transactions in North America and the BRIC countries (Brazil, Russia, India, and China), which have among the fastest growing GDP’s in the world.

Through each transaction, WorldVest establishes long-term partnerships while supporting management to implement sound growth strategies. With making corporate acquisitions, WorldVest seeks to identify high-growth middle-market companies around the globe, positioned to serve as a platform for growth through a series of follow-on transactions. Together with building upon its disruptive technology assets, WorldVest continues to evaluate additional acquisitions which it believes, over time, could result in increased value for its shareholders.

In addition to making corporate acquisitions, WorldVest has recently introduced venture banking, through which a strategic partnership is formed with select companies seeking early-stage, growth or other types of non-traditional financing. In doing so, WorldVest offers access to investment capital syndication along with a unique suite of venture services including management consulting, investor & public relations, public

offerings, and finally corporate finance advisory through its investment banking affiliates. Although the majority of venture banking transactions may not result in controlling equity positions, they do provide an opportunity for WorldVest to secure minority interests with limited direct investment risk, capitalizing on the growth of many exciting companies.

WorldVest recognizes the disconnect that exists between the needs of high-growth or early-stage companies and the limitations of traditional investment banking, private equity, and venture capital institutions. As a global merchant bank, WorldVest has set a new standard, emerging as a partner and solution provider where one did not exist before.

For more information please refer to the WorldVest website at www.WorldVestEquity.com, or call (310) 277-1513 and email to investor@WorldVestEquity.com.

This press release may contain forward-looking statements. Any statements that express or involve discussion with respect to predictions, expectations, beliefs, plans, projections, objectives, goals, assumptions or future events or performance are not statements of historical facts may be forward-looking statements. Forward-looking statements are based on expectations, estimates and projections at the time the statements are made to involve a number of risks and uncertainties which could cause actual results or events to differ materially from those presently anticipated.